

Sex differences in E-learning: *navigation and learning outcomes*

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Introduction

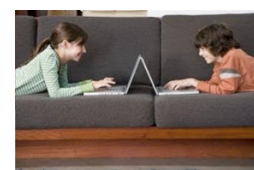
There are sex differences in internet navigation that result in different levels of success when searching for, retrieving and evaluating electronic information (Meyers-Levy & Maheswaran, 1991; Roy & Chi, 2003; Pan et al., 2004). Additionally, males generally have better spatial skills than females (3D route finding, as in Voyer, Voyer & Bryden, 1995). Females seem to process much more different types of information in the first stages of learning than males do, but only superficially, and they move on to the deeper processing at later stages. Males initially focus on less information sources than females do, but they process the information deeper. In later stages of learning, males move on to different topics that have overlap with what they have already processed.

Hypothesis

Men have a bottom up approach of mental model construction.
Women have a top down approach of mental model construction.

Research Questions

Do we find such sex differences in people's interaction with E-learning environments?
Do navigation differences result in differences in learning outcomes?



Method

Stimuli:

HLE describing the effects of alcohol and alcoholism on brain and body functioning.

Manipulations:

Abstractness of information (abstract vs. practical)
Reading or MC question
Text, pictures or text & pictures

Participants:

30 HAVO/VWO students 14-15-16 year old

Apparatus:

SMI eye tracker with iView 250 Hz
Mouse sampling (Matlab Psychtoolbox) 62.5 Hz

HLE:

Coppercore Authoring Tool (IMS-LD)
Coppercore Link Tool

Analysis

Independent variable:

Sex

Independent variables:

- Route: window sequence
- Eye position: scan paths
- Mouse position: mouse paths
- Distance between scan & mouse paths (vector comparison)
- Delays between scan & mouse paths (vector comparison)
- Performance on post-test and transfer test



Covariates:

- Onset of puberty
- Age
- Background knowledge (measured in pretest)
- Visuo-spatial skills: maze and mental rotation tests

